



FLORA-TEC INTERIORS CAPABILITY STATEMENT

Introduction and Overview

The right indoor plants and floral displays can brighten and enliven an office and make a substantial difference to the atmosphere of any room.

But plants can offer so much more than just their aesthetic; science has also proven that companies and their workforce can reap major benefits including financial and productivity related improvement.

At Flora-Tec our experienced, professional and consultative approach will do the hard work for you. We will offer bespoke designs that coincide with and complement your offices, as well as adhering to any requirements you may set.

Why work with Flora-Tec?

At Flora-tec we're not just interior plant suppliers.

Our service starts with the design of your interior greenery or floral displays and includes installation and maintenance. Small or large, factory or office, a full display or strategically placed planters.

We'll design an interior landscape solution specifically for your unique indoor space for the benefit of employees, guests and visitors.

What impact can plants have in your office?

An increasing number of studies prove that plants in the office bring fundamental benefits;

- ❖ Reduced absenteeism & sickness – in turn costing your company less money to sick days.
- ❖ Reduced stress – helping employees to happily manage their workload.
- ❖ Increased productivity – allowing you company to get the most out of your employees.
- ❖ Increased creativity – your employees will uptake a more inspired outlook into their working day.
- ❖ A better environment to work in – research has proven staff are much happier in an office which has plants.
- ❖ Cleaner air to breathe – plants help to purify the air.
- ❖ Reduced noise – plants can help to reduce ambient noise within an office - up to 5 decibels.
- ❖ You'll look healthier – plants can reduce dry skin by up to 20%.



Our Service

It's a consultative process and one we invest time in to get right both at design stage and during the relationship.

Site Survey and Details

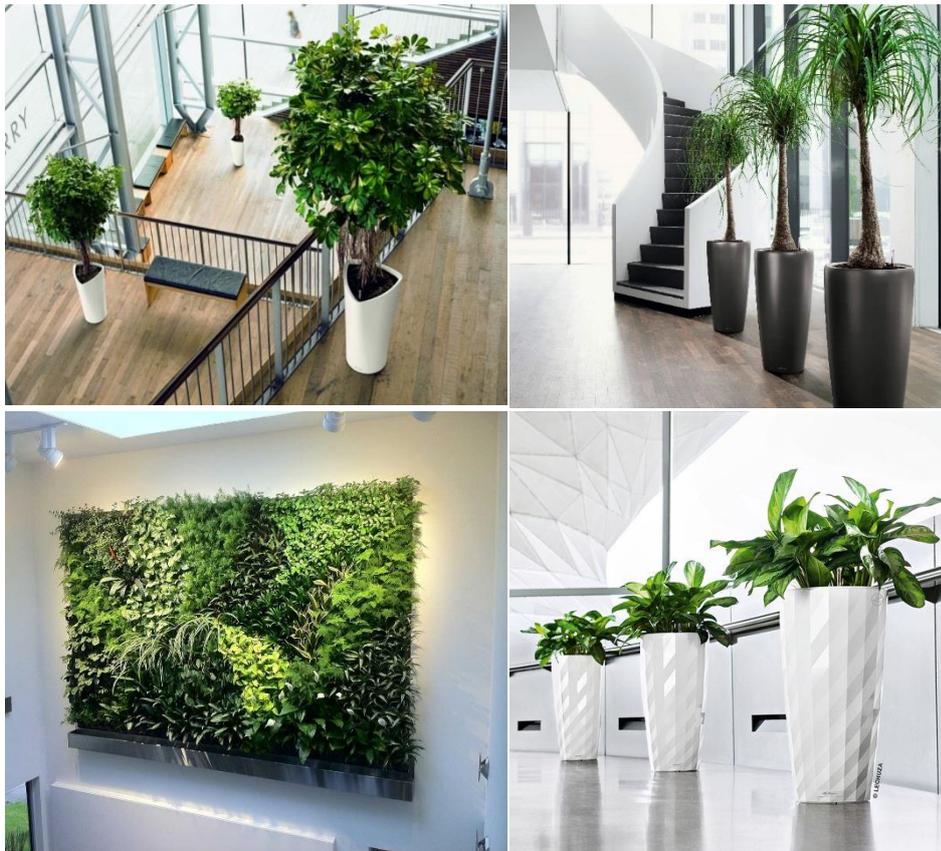
Step 1: We'll come to your office, conduct a site survey and design a scheme appropriate to the space and your brief. There are multiple considerations to take into account; for example; the size of the office, the lighting provision, the type of plants which are most suitable; which containers will be most efficient in terms of functionality and aesthetics etc and of course, what you want to achieve. We'll present the design and talk you through the options.

Agreement and Maintenance Schedule

Step 2: Once you are happy with our designs we will pencil in for your install date and set up a maintenance schedule which suits you best.

Maintaining your Plants

Step 3: Our technicians will visit your offices in accordance with your maintenance schedule to take care of your plants to ensure they are looking their best. Your maintenance schedule will include watering, cleaning, pruning and all other maintenance tasks to keep your display looking fresh and healthy.



A Selection of our Clients

We work with clients of all shapes and sizes, across a variety of differing industries.

A selection of past and present clients include;



The **co-operative** bank

SIEMENS



SHARP



Our Christmas Service

We also provide a corporate Christmas tree and decoration service for the festive season. We offer a range of real and artificial trees and decorations to choose from, as well as offering a bespoke service to comply with your corporate branding or preferences.



Case Studies

Flora-tec Case Study: Sharp, Uxbridge.

"I wouldn't hesitate to recommend Flora-tec to any prospective clients".



Design Brief

Sharp required a new planting design for their central atrium and open plan office areas, respectively. They were insistent that the interior landscaping complemented its products high-tech image, promote its offices Japanese theme and incorporated plants that would thrive.

Solution

The Flora-tec way;

- As you enter the reception area a large, bright atrium space opens up before you. Two Bonsai Ginseng Ficus Trees were installed at either side of the atrium seating area, which tied in with the Asiatic theme. Another larger Bonsai was also installed in the atrium, along with Orchids in glass tubes – further contributing to the Japanese flavour.
- On the first floor, four Polyscias Fabiana hang over the edge of the glass balustrade to create a soft weeping effect down into the atrium below.
- In the main body of the building, the open plan areas are dressed with various specimen plants in cream white containers. Planting has been brought to eye level with the use of bowls planted with Crassula and Sansevieria Hahni.
- All compost benefits from a top dressing of white pebbles as part of the client's specification, tying the plants into the building's Japanese theme.

Maintenance

Aftercare maintenance of the planting is of paramount importance for the plants wellbeing and longevity, the following lists some steps that ensure this;

- Twice-monthly visit regime to monitor the plants health, checking for signs of pests and organic treatment applied when necessary.
- We used a reduced compost; which was incorporated with insecticide and nutrients to benefit the plants.
- All planters have watering systems; our research supported the that this encourages roots to grow deeper making the plants stronger and healthier.
- A highly experienced member of the team, Carolyn, maintains the site to ensure perfect standards are kept.

Sharpe has been delighted with the polite professionalism of our staff.

"The maintenance technician is excellent. She often works before anyone starts and is always neat, tidy and polite. I wouldn't hesitate to recommend Flora-tec to any prospective clients".

Flora-tec Case Study: The Actual Group, Ashwell, Hertfordshire.

"We also love getting our regular visits from the 'Flora-techies', who are always cheerful and professional. They're great!"



Design Brief

The Actual Group is a small PR and Marketing Consultancy in Hertfordshire, with two small office rooms, a hallway area and kitchen along with WC facilities. Flora-tec was given a free reign to choose the best plant design scheme to accommodate for the relatively small and dark work place. The office was also thin in decoration and ornamentation therefore the planting would provide the main aesthetic feature.

Solution

The main task was to enliven the offices without overcrowding them; the Flora-tec way:

- One tall narrow Dracaena was placed in the corner of the main office along with exotic desk Guzmanias – in choosing this design the office was invigorated yet not overcrowded.
- The second office was equipped with two fantastic floor standing plants; Kentia in one corner and Philodrenon in the other. The impact was excellent by illuminating the bare white walls and empty corners.
- A Ficus Danielle was installed into the hallway – this brought colour and shape to the boxy room.
- With the building being a barn conversion with small windows, the lighting was not ideal. In turn this led to intelligent decisions on plant choices by our experienced Flora-tec team.

Maintenance

The Actual Group's offices benefit from a fortnightly maintenance regime undertaken by our experienced technicians. All plants are checked for health issues and pests; the exotic desk Guzmanias are replaced regularly to ensure they are looking their best.

"Flora-tec's service has made a big impact on our small office! The plants look really impressive, injecting a real sense of style with funky foliage and containers. We also love getting our regular visits from the 'Flora-techies', who are always cheerful and professional. They're great!"

Stephen Thorn, MD.

Flora-tec case study: Roche, Welwyn Garden City.



Design Brief

Roche headquarters was a brand-new building and with this it required extensive internal and external landscaping.

Solution

Throughout the new site, Flora-tec made their mark on each area by creating bespoke designs which uplift the headquarters and working atmosphere. Some of the solutions are as followed;

- In the reception and director's areas Flora-tec used character specimens to create an innovative and contemporary scheme. This theme followed throughout the open-plan office areas.
- Large Ficus Longfolia trees along with two five-metre Ficus trees were installed on the main ground floor and the lower ground floor, respectively – this added interesting focal points.
- To divide the open-plan office and central atrium area; Flora-tec installed Dracaena Compacta Variegata in metallic column containers at differing heights.
- Due to the nature of the glass building, it was important that the internal planting corresponded with the external landscaping – Ball Top Ficus Trees were installed in the Café to mirror the Pleached Fargus Trees outside.
- Flora-tec wanted to grab attention when considering the designs for the entrance of the building. Two ancient Mediterranean olives frame the buildings entrance and the largest revolving doors in Europe. The Reception area was uplifted by the installation of a 4.5 metre Ficus Longfolia which was mirrored by a matching specimen at the far end of the building.
- Red Anthurium in aluminium towers complemented the restaurant areas furniture and red walls.
- Character Dracaena was used in the Directors corridors to combat the lower light.
- The bright open plan aspect of the general office areas is conducive to most tropical plant species, and Flora-tec has used a variety of specimens ranging from trim upright Sansiveria to wide-spreading Anthurium Jungle King, to climbing Scindapsus in tower planters.
- Six-metre Ficus Exotica trees were chosen for the atrium spaces so that people could sit under their huge canopy.

Maintenance

Through employing a weekly maintenance regime carried out by our most experienced technicians, has led to healthy and thriving plants. The plants and trees are also inspected regularly for pests and health issues. Our passionate staff and dedication to customer care means that the site is always left in pristine condition and our client is always kept in the loop if there are any changes on site. We have had several commendations from the client about the professionalism of our staff on site and the standard of maintenance provided.

Flora-tec Case Study: Unilever, Victoria Embankment, London.



Design Brief

With Unilever moving out of their head office, the offices would almost completely be demolished. The intention would then be to recycle all the materials from the old building to use in the new building. The new internal areas would comprise of 7 floors and a roof garden along with a large open reception area on the ground floor which can be appreciated from all floors. Flora-tec were instructed to provide planting that would enhance the building.

Solution

A breakdown of the different solutions Flora-tec provided are as followed:

- Due to the 7-floor tall ceiling of the Reception, intelligent measure was needed to provide focal point but not be too overwhelming. In the informal seating areas of Reception, Flora-tec provided character Dracaena Magentas which were dressed in GRP pillar containers in a polished metal finish.
- The Café was enriched through planting Kentia Palms and Guzmanias, both contained with GRP circular planters with a polished metal finish.
- To correspond with the colours used by the architect throughout the build, Flora-tec followed by using lime green, tall and tapered tower planters on the 7th floor restaurant.
- The main offices were due to use a variety of coloured lights and large screens, however in order to not overwhelm these spaces Flora-tec used off white containers to distinguish their planting arrangements.
- A variety of fresh flowering displays were used throughout the reception, restaurant and director's offices. These were planted in coloured glass tubes which accentuated the displays.
- All standard planting has irrigation systems. The top dressing to all the containers was slate which gave a powerful finish.
- Flora-tec always aims to work towards an outcome of sustainability; the compost was made using a complex mixture of pulverised bark, sphagnum peat, Irish peat and grit. Slate was derived from a quarry in Wales, and reused. The fibreglass containers were also made in the UK to reduce carbon footprints on delivery.

Conclusion

With impeccable organisation and professionalism from the Flora-tec team, the job was completed within 3 days. The client was very pleased with the outcome and praised the team for their hard work.

Our Team

Our management team in the Interiors division is small, but highly talented.

Lynne Williams is our Interiors Manager responsible for the overall running of the interior side of the business. She heads our team of experienced technicians.

Louise Hemmens is the Sales Manager. With over fifteen years in the industry and a passion for creating plant designs that hit the brief, Louise is responsible for all things client related.

A bit about Flora-tec Ltd

Flora-tec is one of the UK's leading corporate horticulture companies. With an annual turnover in excess of £5m we are a trusted and reliable business to work with.

In addition to interior landscaping, we have specialist divisions providing external ground maintenance, winter services and gritting and corporate landscaping and construction.

We're focused, agile and able to turn around projects at speed but without compromising our professionalism or determination to provide a quality service.

Using every bit of our experience and creative flair, our main aim is to create an exterior and interior landscape for your organisation that both inspires and impresses.

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